

NORTH DRIVE PRESENTS THE AWARD-WINNING THE HIGH PARK

The design and style of High Park living are within view and within reach at the award-winning model suite, where the deft skill of Cecconi Simone brings the outdoors into this cleverly designed urban oasis in the city.

The High Park is Toronto's only boutique condominium that includes the 400 acres of High Park as its backyard. Inspired by these surroundings, the interior design firm of Cecconi Simone used texture in partnership with rich natural hues in the 579-sq.-ft. model suite to showcase innovative uses of flexible space and features. In a marketplace where model suites are few and far between, The High Park has raised the bar and was crowned by the Building Industry and Land Development Association (BILD) with Best Model Suite earlier this year.

Within this suite's first 15 ft. of multi-purpose space, this exercise of ingenuity showcases an entrance way, home office/lounge, kitchen, dining room and storage. Beyond is the living room and bedroom against a backdrop of windows, with a moveable wall that creates an expanded bedroom while offering an art wall behind the dining area. The spa-inspired bathroom is strategically placed with ensuite access to the bedroom and visitor access from



the dining area. Add natural elements of metal, glass, wood, fabric and light, and you've got award-winning style that all residents can adopt for themselves.

The High Park is the design creation of Quadrangle Architects, who were committed to a look that would interact with the park and neighbourhood. This boutique residence features intriguing interpretations of glass, brick and stone, while introducing warm wood textured elements that take the design far beyond the glass box. A similar philosophy was used within the model suite to provide a seamless bond between the interior and exterior.

THEIR NEXT PROJECT, 4 THE KINGSWAY, AN EIGHT-STOREY SOPHISTICATED RESIDENCE AT BLOOR AND THE KINGSWAY, WILL DEBUT IN THE SPRING – VISIT 4THEKINGSWAY.COM TO LEARN MORE. ARCHITECTURE IS BY RICHARD WENGLER AND INTERIORS ARE BY BRIAN GLUCKSTEIN.

Shared spaces are equally spectacular with a welcoming workout studio finished with warm reclaimed woods and industrial steel fixtures. Rustic elements, warm woods and dark metals enhance the stylish dining and party space. The lounge is an ideal spot where you can sit by the fire or watch the big screen, or just catch up with friends on a Friday night. Outside, Janet Rosenberg + Associates, specializing in urban design, added fashionable form at street level.

Trendsetting in style and contemporary in design, The High Park offers a location equally trendy and high profile – centered on Bloor between Bloor West Village and Roncesvalles. Surrounded by lifestyle and lushness, The High Park is for those who value contemporary design within the heart of a lively neighbourhood at 1990 Bloor St. W. Only Bloor Street separates you from forests and hiking trails, grassy expanses and quiet brooks within the city's largest green space. Walk, run or ride through the greenery within this close-to-home getaway.

Developer Jordan Morassutti, of North Drive Investments, recognizes that there is pent-up demand for a boutique condominium project in a desirable location. "Buyers are attracted to the scale of the project – only 11 floors and 103 units." He adds that the majority of buyers will be residents. "They're choosing suites and finishes for themselves, for their lifestyles, not for tenants."

The High Park is the debut project of North Drive Investments, a company with deep roots within the Canadian real estate industry. From modest beginnings as bricklayers, the partnership of the Fidani and Morassutti families has built, owned and managed over 75 million sq. ft. of office, industrial, retail and multi-residential properties. Their next project, 4 The Kingsway, an eight-storey sophisticated residence at Bloor and The Kingsway, will debut in the spring – visit 4TheKingsway.com to learn more. Architecture is by Richard Wengler and interiors are by Brian Gluckstein.

Currently, North Drive is partnering with Minto to bring Minto Yorkville Park, a boutique residence of 200 suites at Cumberland and Bellair in the heart of Yorkville, releasing this fall.

With sales at 80 per cent, The High Park still has a few suites available along with one remaining penthouse featuring two spacious terraces overlooking the green roof, also by Janet Rosenberg. Construction is slated to begin later this fall.

Suites range from 429 to 1,900 sq. ft., priced from \$300,000 to \$1.5 million. The sales office is located at 2124 Bloor St. W. in Toronto, and is open on weekends from noon to 3 p.m., or by appointment. For more information call 416.670.3699 or visit thehighpark.com.